BRANDING ARTWORK GUIDELINES

REQUIREMENTS FOR ARTWORK

- **Vector based** artwork should be supplied for best results (AI or EPS file).
- Ensure all fonts are **outlined**.
- If you cannot supply vector artwork, a high resolution JPG / PNG / PSD / TIFF should be supplied.
- Photoshop and Illustrator templates can be downloaded from 3xmsolution.com/templates
- Artwork for laser engraving or foiling should be created as solid black artwork. Anything that is black will be foiled or engraved and everything else ignored.
- Please ensure your artwork does not include shadows.

PRODUCT DIMENSIONS

BOXES

The box lids of all products can be branded with a design of your choice be it your company's logo or a unique design for your client. The dimensions below are for the surface area of the lid.

There are 4 types of box branding available. Not all types are available on all products. Please see the table below:

	Foil Printing	UV Printing	Laser Engraving	Artisan Print & Foil Combo
Premium Colours	✓	✓	✓	✗
Signature	✓	✓	✗	✓
Wood	✗	✓	✓	✗
Essentials	✗	✓	✗	✗

premium COLOURS

USB Box Lid Dimensions:

107mm w × 105mm h (4 3/16 inches × 4 3/16 inches)

6 x 4 Box Lid Dimensions:

172mm w × 125mm h (6 3/4 inches × 4 7/8 inches)

Large Box Lid Dimensions:

272mm w × 223mm h (10 5/8 inches × 8 3/4 inches)

Signature
COLLECTION

USB Box Lid Dimensions:

133mm w x 132mm h (5 1/4 inches x 5 1/4 inches)

Small Mount Box with USB Lid Dimensions:

277mm w x 275mm h

Large Mount Box with USB Lid Dimensions:

325mm w x 325mm h

Small Mount Box (no USB) Lid Dimensions:

269mm w x 215mm h

Large Mount Box (no USB) Lid Dimensions:

320mm w x 265mm h

Wood
COLLECTION

Mini Wood Box Lid Dimensions for Branding:

74mm w x 42mm h (2 15/16 inches x 1 5/8 inches)

Premium Wood Box Lid Dimensions for Branding:

128mm w x 122mm h (5 1/16 inches x 4 13/16 inches)

6 x 4 Print and USB Box Lid Dimensions for Branding:

165mm w x 160mm h (6 1/2 inches x 6 5/16 inches)

Essentials
COLLECTION

USB Box Lid Dimensions:

105mm w x 80mm h (4 1/8 inches x 3 1/8 inches)

PRODUCT DIMENSIONS

USBS

Branding options for the various USB types can be seen in the table opposite. Jewelled USBs cannot be branded due to the nature of the product. Please ensure your artwork does not exceed the branding area dimensions as shown below.
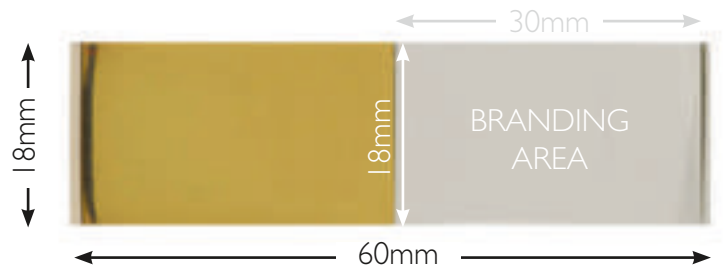
	UV Printing	Laser Engraving
Jewelled USB	✘	✘
Crystal USB	✘	✓
Wooden USB	✓	✓
Essentials Leather USB	✓	✓
Essentials Twist USB	✓	✘

Crystal USB

Overall Dimensions: 60mm w x 18mm h

Branding Area: 30mm w x 18mm h
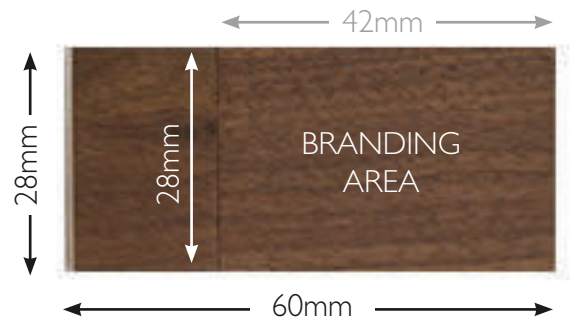
Minimum text height: 2mm

Wooden USB

Overall Dimensions: 60mm w x 28mm h

Branding Area: 42mm w x 28mm h
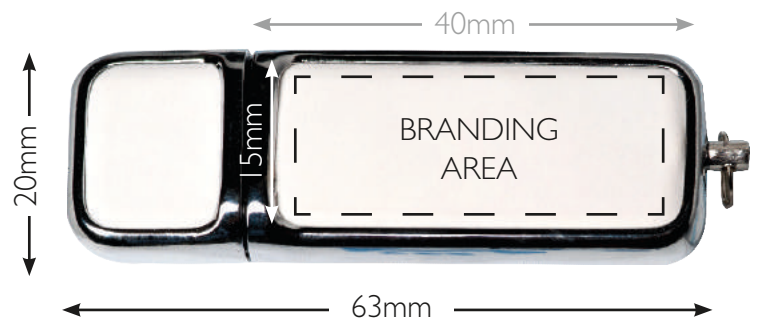
Minimum text height: 2mm

Essentials Leather USB

Overall Dimensions: 63mm w x 20mm h

Branding Area: 40mm w x 15mm h

Minimum text height: 2mm

Essentials Twist USB

Overall Dimensions: 57mm w x 19mm h

Branding Area: 25mm w x 12mm h

Minimum text height: 2mm